

Building Category —
700,0001 - 1 Million Work Hours

C.F. Jordan, LP

With a new wellness initiative, the safety program is even more comprehensive



"At Jordan, we believe a safe job is a well-managed job. And a well-managed job equals a satisfied customer." — C.F. Jordan, LP

Five years ago, C.F. Jordan made a corporate decision to improve its safety process, and created a risk/safety management team to implement a safety initiative. Job one? The risk/safety management team had to move everyone in the company toward action. A cultural shift took place within the entire company when the Safety and Health Accident Reduction Plan, or SHARP, was implemented, though to get there, several major changes at all levels of the company were required.

Of course, the changes required weren't easy, and the Jordan team says frankly that difficult times ensued and difficult decisions were made during this process. Ultimately, though, the risk/safety department became part of the field personnel's team to get the projects built with safety, quality and schedule in mind, and a safety system focused on cooperation, rather than competition, was born.

In keeping with this spirit of cooperation, the Jordan team points to another key element in their safety initiative: recognizing the value of OSHA partnership opportunities. For more than five years, the company has partnered with OSHA in core business locations. By sharing skills and expertise and, when necessary, pooling limited resources, the OSHA partnerships allow Jordan's safety process to remain on the industry's cutting edge of safety.

But where the company has really gone the extra mile is in the emerging area of company wellness. In 2007, C.F. Jordan integrated the "5 Minutes to Power" wellness initiative into its safety process. The risk/safety management team recognized the need to intervene to promote the health

and wellness of all company employees and empower them to take an active approach to their own wellbeing. The goal is to ultimately reduce insurance costs, promote a safer work environment and improve employee morale/performance.

Working with wellness consultant GPI, the "5 Minutes to Power" health initiative, Jordan reports, is a simple system that requires a minimal amount of time to achieve measurable results. Team leaders at each office and jobsite promote "buy-in" at all levels of the company, and an automated message delivery system, developed by GPI, tracks employee participation. A DBO² SafetyNet module records this data. Jordan says the feedback on this effort has been very positive.

Several projects were testaments to Jordan's commitment to safety this year. In Dallas, the team constructed a three-story, tilt-up corporate headquarters for Essilor of America. Houston's Richmond Metropole luxury apartment community required the Jordan team to integrate three separate structures with three different construction methods. And, for the University of Texas at El Paso, the team built a five-level, cast-in-place, post-tensioned concrete parking structure with a drilled-pier foundation system.

By maintaining a steadfast commitment to fostering a total safety culture, C.F. Jordan reports that the company has realized far more from the journey than it expected: a better, stronger, more productive company. In recognition of its efforts, the Jordan risk/safety management team was recently awarded the Gary B. Horizon Award by the International Risk Management Institute (IRMI) for implementing a fully integrated risk/safety management process that improved the company's overall performance in the following areas: safety, quality assurance and wellness.

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the "5 Minutes to Power"
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